

PRESENTATION



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The Presentation is for
the exclusive attention of
Interested Investors

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The Concept

a global private niche university

a gate to the West

a gate to the World

for students coming from emerging economies

The Context

Strategic advantage

Competitive advantage

- network
- circular
- global

- in Italy (Siena - Tuscany)

- in China

- to the world

- English language

- American education system

The Network

GUNet **Siena**

GUNet **Almaty**

GUNet **Kiev**

GUNet **Krakow**

GUNet **New York**

GUNet **Shanghai**

GUNet

Students Global Circulation

GUNet Siena

GUNet Almaty

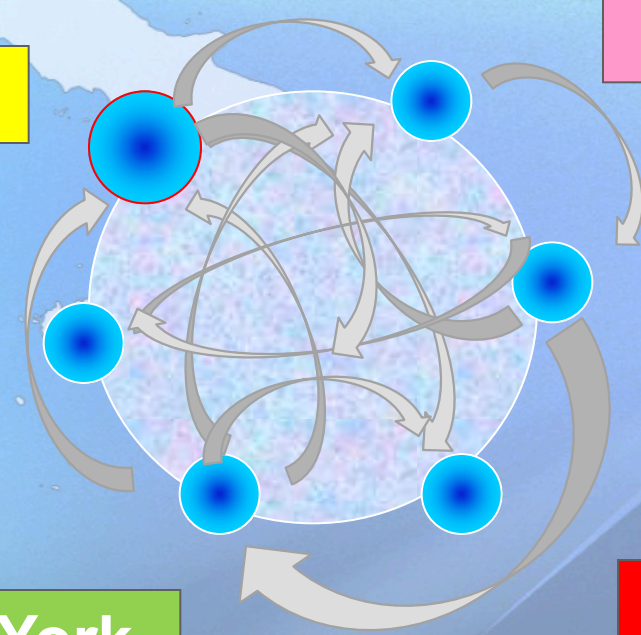
GUNet Kiev

GUNet Krakow

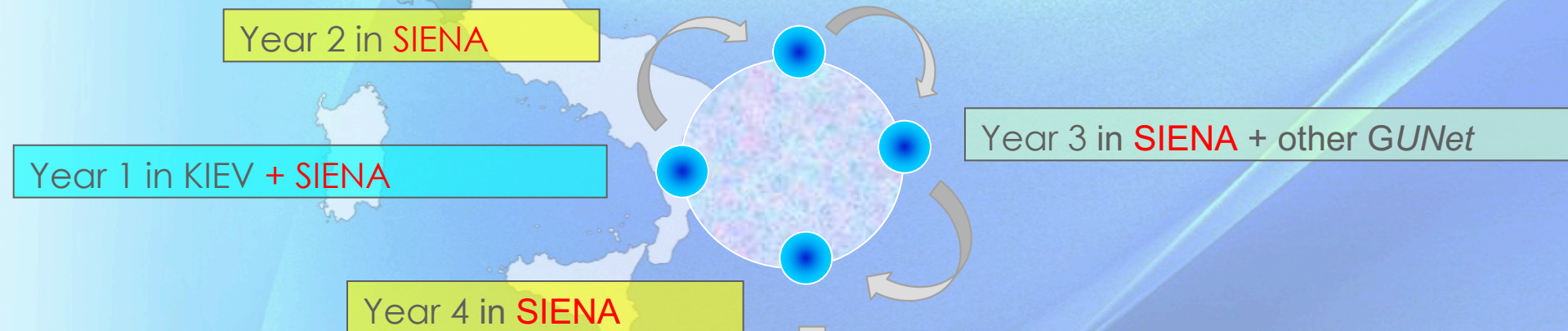
GUNet New York

GUNet Shanghai

GUNet



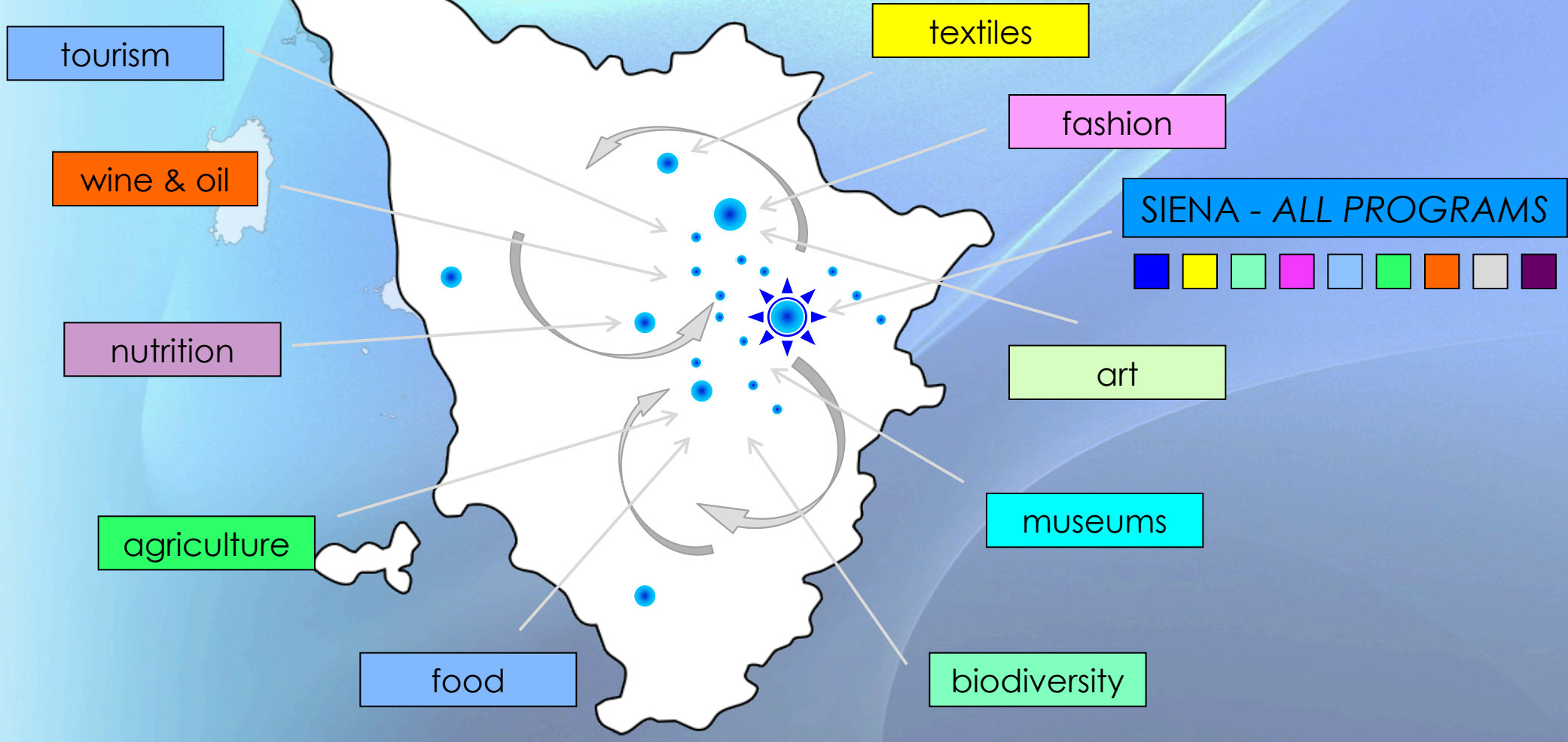
Student Individual Circulation



RECRUIT → EDUCATION & EXPERIENCE → DEGREED PROFESSIONAL

global preparation to profession and graduate study in:
- Europe - USA - China - The World

The Campus - Tuscany



“School of Management and Social Sciences”

(DISCIPLINES: FEW AND HIGHLY RELEVANT TO THE 21ST CENTURY)

Management in:

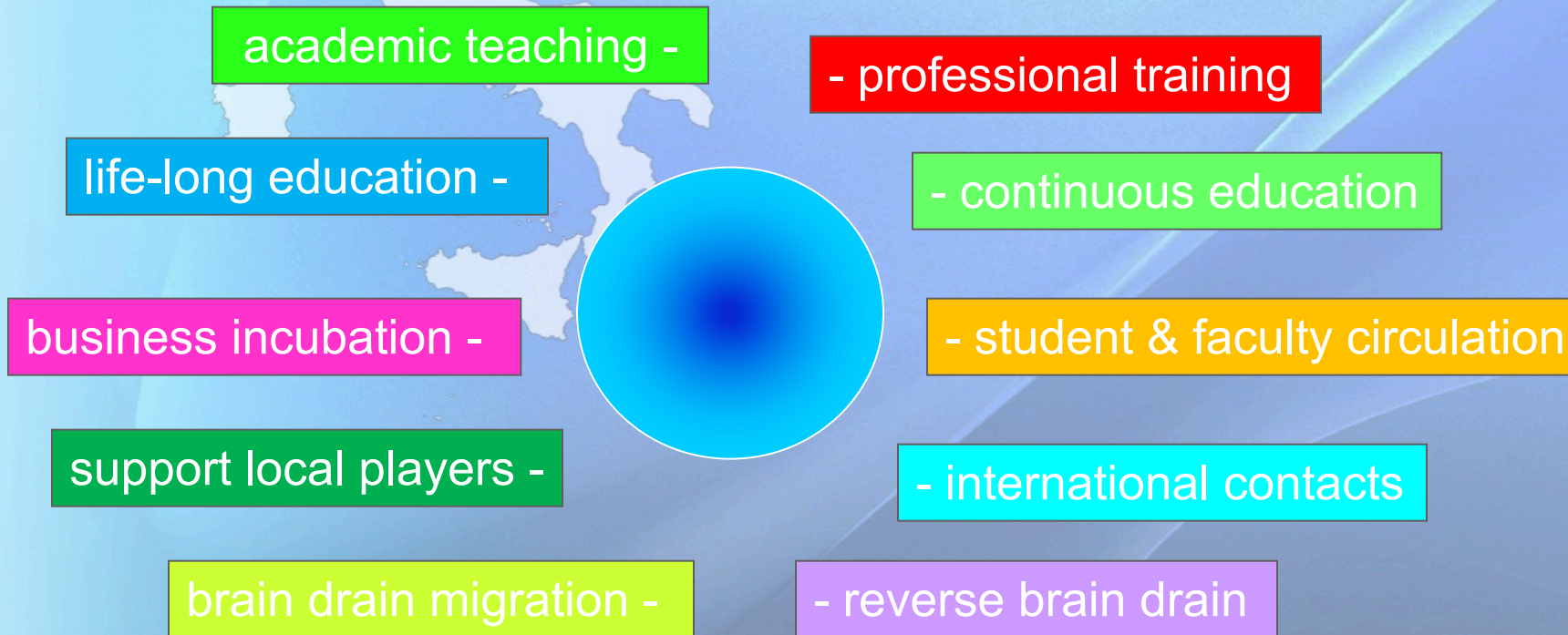
- Sustainable Development
- Environment & Biodiversity
- Agriculture & Food
- Cuisine & Nutrition
- Arts & Culture
- Tourism
- Business Intelligence
- Business Administration
- ...

Social Sciences in:

- Communication & Media
- Global Studies
- Integration & Security
- International Relations
- ...

Methodology: Advanced Information and Communication Technologies

Local Unit - Global Strategy - Virtuous Circle



Conferred Degrees

- | | | |
|---------------------------|--------------------|-----------------|
| - B.A. (Bachelor of Arts) | USA, International | 4 years program |
| - B.A. (Bachelor of Arts) | European | 3 years program |
| - M.A. (Master of Arts) | International | 1 year program |

Accreditation

- | | | |
|-------------|------------------------------|------------------------------|
| M.A., B.A. | International Accreditation: | by American Agencies |
| M.A., B.A. | National Accreditation: | by European Ministries |
| | | by Extra-European Ministries |
| Certificate | Local Accreditation: | by Regional Authorities |

Structure

Incorporated
in U.S.A.

Company
International
Management

Foundation
International Law

University
Academic courses - Training courses
Tutorial courses - Summer school

Company
Italian Management

International Institute
Research - Conferences
Seminars - Events - Projects

Foundation
Italian Law

Who We Are

Margaret Kneller – founder

Ph.D. Columbia University, M.S. Yale University, B.S. Stanford University, Post-Doc. Columbia University

Professor of Science in the US and Europe for 25 years. Former NASA researcher. Expert in Environment.

Peter Caiazzi – founder

M.S., B. S. Columbia University

Software engineer. Entrepreneur working in Silicon Valley and Europe for 25 years. Expert in ICT.

Gabriele Simoncini – founder

Ph.D., M. Phil. Columbia University, B.A. Pisa University, Post-Doc. Stanford University

Professor of Political and Social Sciences in the US and Europe for 25 years. Expert in Global Education.

– additional possible co-founders

Faculty and Staff - from 30 different countries

Qualifications:

- Degrees from both Europe and North American institutions, both private and public
- Professional experience in English and Italian institutions
- Combined experience in ICT, environment, global education, arts and politics
- First hand knowledge of Italian territory, economy, institutions

“Experience Education”

learning / teaching:

- blended

- branded

- mobile

- mutable

- social

- virtual

- exchangeable

- practicable

Vision

A MODEL for UNIVERSITY EDUCATION, PRIVATE OWNERSHIP, ACCREDITED

Increased student enrollment in higher, or post-secondary education

Children of the new middle class seek professional paths to ensure more economic mobility, they think globally

Government model of higher education resists change

The model of privately supported, University Education, is well-established in North America. Historically, the model is little established in Europe, although since the 1990s, there have been notable developments in discrete regions

Entrenchment in Institutions, sees Globalization as a Threat, rather than Opportunity

The model uses features which have been successful in other countries

The model presented is designed for Tuscany - Italy location, which has no private higher education

Significance of a Local Presence - Students Culture

500
INTERNATIONAL
STUDENTS

- advanced consumer culture
- highly mobile

- relevant cultural presence
- high globalization factor
- vital and dynamic impact
- strong contribution in innovation

- high social value
- high value of global integration
- high urban and extraurban mobility
- high integration with the local youth

HEALTH

- Security
- Counseling
- Medical & pharmaceutical
- Sport

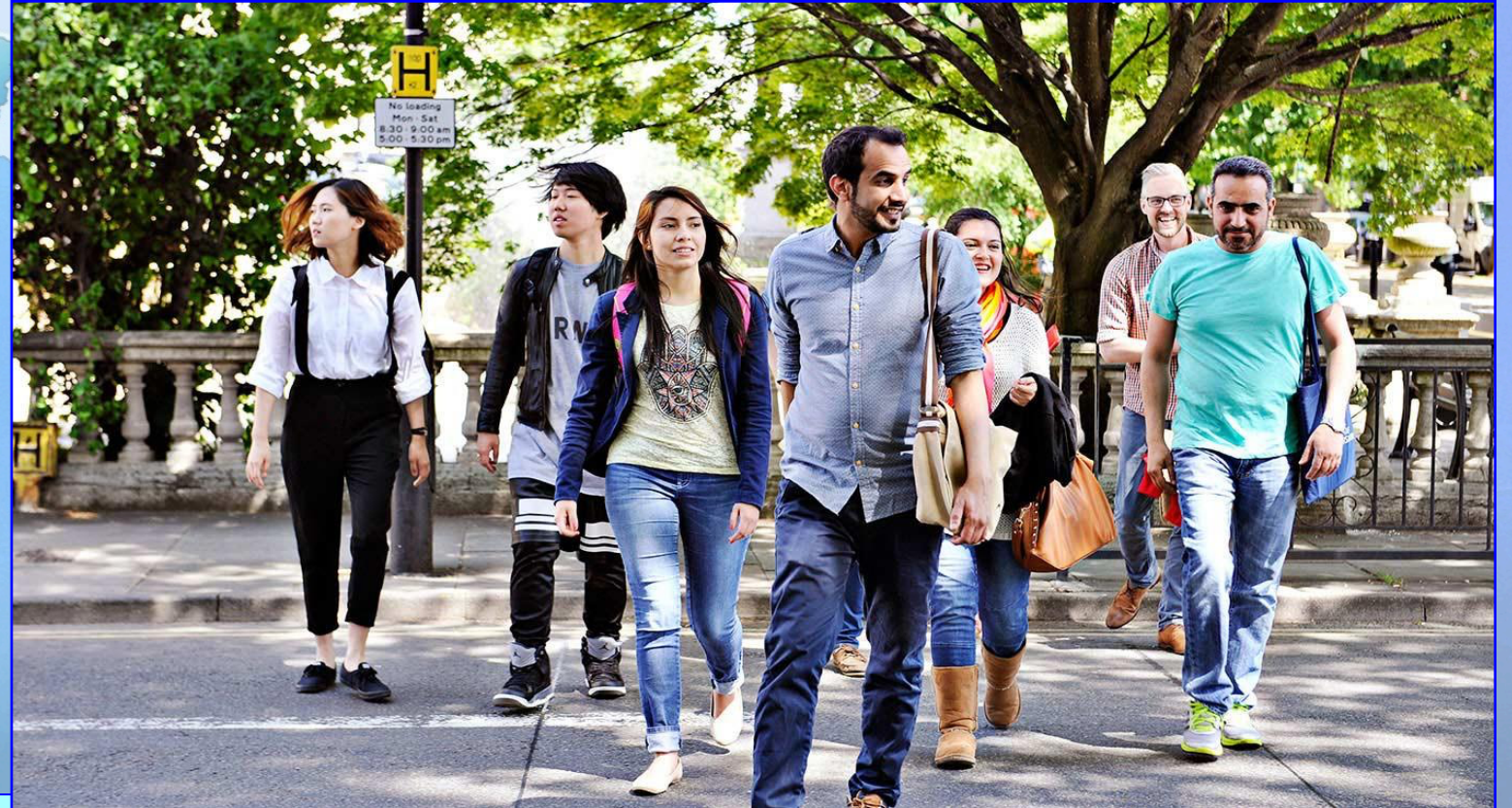
FREE TIME

- Food & Cuisine
- Tourism
- Night Life
- Shopping

SECURITY & CONNECTIVITY

- Real estate management
- Banking & Insurance
- Legal & Consular Advice
- ICT
- Housekeeping

PRESENTATION



Thank you for your attention